

FINOS: OPEN SOURCE STRATEGY FORM **OPEN SOURCE: WHY CONTRIBUTE BACK**



CONSUMPTION VS CONTRIBUTION



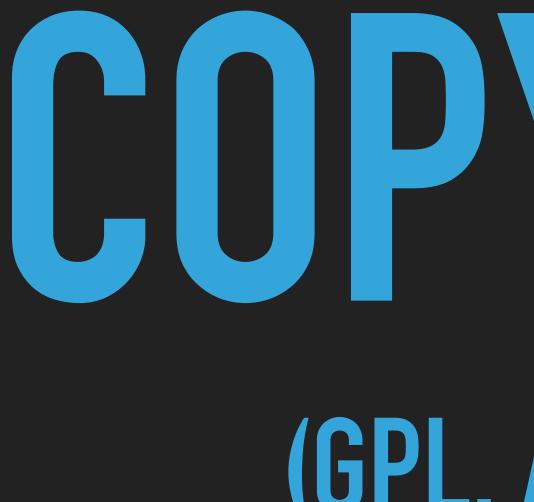














(GPL, AGPL, ...)











YOU REALLY DON'T HAVE A CHOICE





PERMISSIVE LICENSES

(ALV2, MIT, . . .)





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(BUT WE HOPE YOU DO)







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IT'S THE "RIGHT THING







EARN COMMUNITY GOOD WILL STREET CRED





ATRACT AND RETAIN









AVOID EXPENSIVE IN -HOUSE FORKS





MANAGE YOUR OWN















STRATEGIC





DEEPER KNOWLEDGE AND EXPERTSE











FOUNDATIONS (FINOS, APACHE, OASIS, ETC...)









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