CONSUMPTION

VS

CONTRIBUTION
LICENSE
COPYLEFT

(GPL, AGPL, ...)
YOU HAVE TO
YOU REALLY DON’T HAVE A CHOICE
PERMISSIVE LICENSES

(Alv2, MIT, ...)

@jimjag
IT IS OK IF YOU DON'T

(BUT WE HOPE YOU DO)
SO WHY DO IT?
IT'S THE "RIGHT THING TO DO"
EARN COMMUNITY GOOD WILL, STREET CRED, . . .
ATTRACT AND RETAIN TALENT
AVOID EXPENSIVE IN-HOUSE FORKS
MANAGE YOUR OWN DESTINY
INDUSTRY STANDARDS
STRATEGIC INVESTMENT
DEEPER KNOWLEDGE AND EXPERTISE
REDUCE RISK
FOUNDATIONS

(FINOS, APACHE, OASIS, ETC...)
SO WHY AREN’T YOU?
YOUR COMPETITION IS