



FINOS: OPEN SOURCE STRATEGY FORM

OPEN SOURCE: WHY CONTRIBUTE BACK

CONSUMPTION VS CONTRIBUTION

LICENSE

COPYLEFT

(GPL, AGPL, ...)

YOU HAVE TO

**YOU REALLY DON'T
HAVE A CHOICE**

PERMISSIVE LICENSES

(ALV2, MIT, ...)

IT IS OK IF YOU DON'T

(BUT WE HOPE YOU DO)

SO WHY DO IT?

IT'S THE "RIGHT THING
TO DO"

**EARN COMMUNITY GOOD
WILL, STREET CRED, . . .**

ATTRACT AND RETAIN TALENT

AVOID EXPENSIVE IN- HOUSE FORKS

MANAGE YOUR OWN DESTINY

INDUSTRY STANDARDS

STRATEGIC INVESTMENT

DEEPER KNOWLEDGE AND EXPERTISE

REDUCE RISK

FOUNDATIONS

(FINOS, APACHE, OASIS, ETC...)

SO WHY AREN'T YOU?

YOUR COMPETITION IS